

PPO General Meeting

Location: Zoom (virtual mtg)

Date: Feb 24, 2021 @ 7pm

Agenda

Welcome Christine Bury, PPO President

New Board Members - Christine Bury

- All members can stay in their current positions if they want to
- Want new members to replace the ones we have lost. February's PPO Newsletter showed all the positions.
- Email PPO if you want to join the Board next school year

Portfolios - Christina Tortomasi

- Last year's will be combined with this years @ the same price
- Volunteer position and it has been difficult to keep all quality consistent due to all the in person/distance learning on and off over the past two school years
- Suggestion to put blank pages into the portfolios for parents to add work
- Need an organized drop off for distance learners to bring in some work for their portfolio

Book Fair - Christine Bury

- Mabel and Carla
- We had previously discussed a virtual book fair but there will be NO book fair this year
- Virtual book fair didn't have great incentives for schools (unlike in person book fairs in the past) or a theme or anything like that

Jump Fundraiser (in place of the Run this year) - Nikki Wheeler

- Entire month of March through Spring Break (around April 9th)
- Goal: One million jumps...50 jumps per scholar per day
- PE teachers of kinder - 2nd will be doing jump rope curriculum
- Every student gets a shirt and jump rope (the jump rope has a counter on it)
- Pushing effort over jumping skills
- Goal is 100% participation (even \$1 per scholar counts as participation)

- We've raised \$19 - \$21,000 in corporate sponsorship as of last count
- On deadline; shirts are being sent to printer soon
- At the 11th hour, Diane at the Laguna Niguel Chamber of Commerce allowed us to place an ad for \$75 (designed by them) that went out to 1,100 vendors. Brought in some extra sponsors.
- Paperwork and swag going out next week with instructions
- Online portals for each kid. Trying to make all donations online BUT we can take checks/cash but are discouraging parents from showing up at the office.
- Not promoting going door to door
- Nikki wants us to encourage kids to make fun videos for jump fundraising; Post on social media; We have a hashtag just not sure what it is right now

Room Parents - Cherise Shively

- After careful consideration, there will not be room parents this year. PPO will be sending announcements instead.

Staff Appreciation Week - Christine Bury

- A big thank you to Laura Buchanan, Casey Caskey and Carrie Quinnin for the amazing week and to ALL the parents for the donations

Introducing new families on Instagram - Christine Bury

- Another email will be sent out with a google form in case your family or someone you know who is new to CRA wants to be introduced
- This is how we do it since there was no new family orientation this year

Open Discussion

- Only 81 families are signed up for the Remind App. Suggested posting it in all the grade level Facebook pages.

Adjournment - Nikki Wheeler motioned to adjourn the meeting. Carrie Vien seconded. Meeting adjourned.

Questions or Comments? Please email us at: PPO@communityrootsacademy.org

Attendees:

Christine Bury, Carrie McCray, Christina Tortomasi, Molly Lee, CM Lorenzo, Paige Natori, Changwei Dean, Carrie Vien, Dana, Cherise Shively, Nikki Wheeler